

Hello!
I'm Aashi Jain.

VISUAL EXPLORER
STORY TELLER
DESIGNER

EDUCATION

Bachelor Of Design (B.Des)
Visual Communication
& Strategic Branding

Srishti Institute of Art Design & Technology,
Bangalore, India | 2017 - 2021

Senior Secondary
CBSE School

Delhi Public School Durg, Bhilai, India
2002 - 2017

OTHER QUALIFICATIONS

Diploma Programme in
International Marketing
Management

All India Institute of Management Studies
(AIIMAS), Chennai, India | 2016

CONTACT DETAILS

Jain. aashi29@gmail.com
Ph: +91 9686785638

Currently serving as a Sr. Graphic Designer at AB InBev, focusing on iconic brands like Corona and Hoegaarden. My expertise lies in transforming ideas into captivating visual narratives that resonate with audiences.

I find joy in exploring diverse styles and innovative methods of visual storytelling, always seeking fresh perspectives to enhance my craft. Aside from my professional endeavors, I indulge in my passions for music, illustration, and literature, mostly fiction, finding them essential to my creative process.

My primary areas of passion include branding, visual storytelling, and illustration, typography with a growing interest in animation as well. I thrive in collaborative environments and enjoy working with cross-disciplinary teams to bring unique ideas to life.

WORK EXPERIENCE

Anheuser-Busch InBev | Spectrum

Sr. Graphic Designer - Corona & Hoegaarden
Bangalore, India | 2023 - Present

Amazon EU

Graphic Designer & Visual Strategist - EU Performance Marketing
Books Team | Remote | 2023 - 2023
Visual designer for 5 marketplaces - EU4+UK/AU/IN

Amazon India

Graphic Designer - IN Kindle Content Marketing | Bangalore, India | 2021 - 2023
On-site and communication design for marketing campaigns

Crucible Studio

Graphic/UX/UI Design Intern | Bangalore, India | 2021
Branding projects, research, analysis, data mapping, and building low fidelity wireframes for websites under the guidance of Mr. Johnny Ganta & team.

Pichkaari Design Studio

Graphic Design Intern | Bangalore, India | 2020
Social media, image editing, colour grading & branding work.

Creative Dignity

Graphic Design + User Research Intern | Bangalore, India | 2020
Catalogue design, data collection, user research, creating extensive reports on employment & expansion opportunities for local artisan of Uttar Pradesh.

Moshi Moshi

Graphic Design Intern | Bangalore, India | 2019
Branding projects, logos, visual identity, product catalogues, image editing, and UX/UI design projects.

Inpods

Graphic Design Intern | Bangalore, India | 2017
Creating company collaterals, logo designing, data collection and curation, mapping and more.